

Outcomes

Proposed Capital Investment:

Outcomes and Impact Matrix

Council Priority

Success Factors:

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Outcomes:

The likely achieved short-term and medium-term effects from the capital investment

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Measures: before
Measures: after

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Impact

The likely longer-term effects produced, directly or indirectly, from the commercial investment

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Measures: before and after

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Social Value Outcomes

This matrix should capture all the non-financial benefits accruing from the potential capital investment. Reference should be made to the Council's 'Ambitions' Corporate Plan and any other strategic plan arising from the Ambitions plan (eg. Economic Growth strategy). This matrix should provide a good level of clarity on additional benefits that may accrue such as business rates, impact on a high street frontage, detail on any social impact such as employment and how this would be measured.